

Delivering Key IP Asset Intelligence To Technology Management Decision Makers



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Management of technology and research relies on being able to make the right decisions at the right time which in turn depends on the quick availability of reliable information. Whether deciding on strategy like what direction the innovation and research arm of the business should take and which are the areas the competition has left room for improvement on to tackling issues like finding the right people to develop a certain technology or to license a component from, the management responsible for products, research, development and technology need a constant birds eye view of not just their own IP assets but also a clear perspective of the competition and the wider technology landscape to steer the business in the right direction.

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